

# Interreg MED Communities Conference

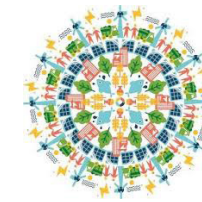
## Empowering territories for a Sustainable Mediterranean

*#innovation #competitiveness #circulareconomy #sustainablelifestyle*

The Interreg MED Programme gathers 13 European countries from the Northern shore of the Mediterranean, working together for a sustainable growth in the region. The Programme supports projects that develop innovative concepts and practices and promote the efficient use of resources in the territory. The Interreg MED Programme established 8 thematic communities, playing a strategic role in facilitating the sharing of results within thematic communities and the capitalization activities of the various projects funded by Interreg MED.

**“Empowering territories for a Sustainable Mediterranean”** is organised by 6 Interreg MED thematic communities: **Green Growth, Blue Growth, Renewable Energy, Urban transports, Sustainable Tourism** and **Biodiversity Protection**, representing over 200 stakeholders from MED area: national, regional, local authorities, SMEs and professional associations, NGOs, consumers’ organizations, clusters, research and academia.

The event will create a space of debate and exchange on the approaches and results of the projects under these 6 thematic communities on how to improve the sustainability of the MED territories. The session is structured into 3 discussion panels, dedicated to the following topics: **“Innovation for sustainability in the MED Area”**, **“Circular Bio-economy opportunities and challenges in the MED area”** and **“Governance, citizens awareness and participation for a Sustainable Mediterranean”**.



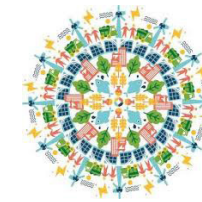
Tuesday 6<sup>th</sup> November 2018

**Tiglio Room**  
**Pavilion A6**



# Interreg MED Communities Conference Preliminary Agenda

- 14.00 - 14.15**    **Registration**
- 14.15 - 14.30**    **Welcome and introduction of the Interreg MED Programme**
- 14.30 - 15.00**    **General presentation of the 6 Interreg MED Thematic Communities**
- 15.00 - 16.00**    **First Panel**  
**Innovation for sustainability in the MED Area**  
The first panel will highlight the technical and organisational sustainability innovation potential of the MED territories and will provide heterogenous perspectives on questions such as:  
What are the water, energy and other resources challenges for the MED area?  
What are the managerial innovative approaches of SMEs and public authorities?  
What technical innovation measures are currently deployed by clusters and industry?  
What are the most dynamic sectors from a sustainability innovation perspective?
- 16.00 - 17.00**    **Second Panel**  
**Circular Bioeconomy opportunities and challenges in the MED area**  
The second panel will make a debrief on the state-of-the-art of waste management and circular bioeconomy initiatives in sectors such as agro-food, manufacturing, energy production, transportation and tourism and will answer questions such as:  
How can various actors overcome regional challenges such as marine litter?  
How can circular bioeconomy principles and approaches be used to construct the resilience of the MED territories facing climate change challenges?
- 17.00 - 18.00**    **Third Panel**  
**Governance, citizens awareness and participation for a Sustainable Mediterranean**  
The third panel will analyze new governance models and how changing behaviours can have a relevant impact for better lifestyles in the Mediterranean cities and will answer questions such as:  
What are the sustainability governance and citizens awareness challenges in the MED area?  
How can we improve citizens' participation in the elaboration and deployment of sustainability policies?  
What best practices exist in the MED territories?



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