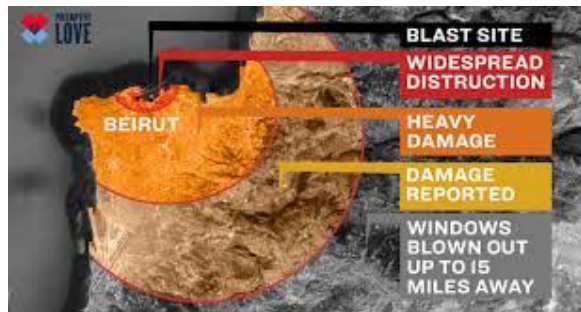


Fair Trade Lebanon giant blast's respond: A call for sustainable actions

On the evening of the 4th of August 2020, Lebanon's capital Beirut was shaken by a **massive explosion** at Lebanon's main port in the center of Beirut. Data collected by the United States Geological Survey shows that the massive explosion in Beirut was so powerful, it created seismic waves equivalent to a 3.3 magnitude earthquake. The explosion of about **2,700 tons of explosives** sent shockwaves across the city, causing widespread damage.

300.000 people, a third of the capital's population, became homeless in a matter of seconds; more than **10,000 businesses** were blown up by the explosion; hospitals, shopping malls, traditional neighborhoods, old souks, traditional Beirut houses were razed to the ground. Material damages have not been assessed yet but the blast might have caused up to \$3 billion worth of damage.



Blast impact and the level of destruction



Widespread damages

Today, **Fair Trade Lebanon puts all its teams at the disposal of this monumental national reconstruction effort**. We are experienced in the management of public funds and we work according to the requirements of international donors.

We ask for your help, support and contributions in order to set up, as soon as possible, the following initiative:

A project that **combines a humanitarian approach** to respond to the current emergency situation **with our mission of sustainable economic development**. With your contributions, we will enable numerous food production units and cooperatives located in the regions to finance the production of food baskets to meet the needs of many disaster victims. We will protect existing jobs, enable hundreds of families to preserve their only source of income and meet the most urgent food security needs of the many disaster victims.

This dual intervention will target the three main issues:

- **Vulnerable and disaster-stricken households** without access to food.
- **Survival of food production units** threatened by the economic crisis.
- **Job creation and income generation opportunities** for unemployed youth.

To support us, please make your donations to the below accounts at BEMO Bank.



Improving lives

USD:

| CURRENCY | USD |
|-----------------------------------|---|
| Correspondent Bank Details | SWIFT: IRVTUS3N |
| | The Bank of New York Mellon (New York) |
| | Account Number: 8900291176 |
| Beneficiary Bank | SWIFT: EUMOLBBE |
| | Banque BEMO Sal |
| | Beirut - Lebanon |
| Final Beneficiary | FAIR TRADE LEBANON |
| | IBAN: LB59 0093 0000 0035 0083 2366 1USD |

EUROS:

| CURRENCY | EUR |
|-----------------------------------|--|
| Correspondent Bank Details | SWIFT: DEUTDEFF |
| | Deutsche Bank AG (Frankfurt am Main) |
| | Account Number: DE53 5007 0010 0954 6805 00 |
| Beneficiary Bank | SWIFT: EUMOLBBE |
| | Banque BEMO Sal |
| | Beirut - Lebanon |
| Final Beneficiary | FAIR TRADE LEBANON |
| | IBAN: LB12 0093 0000 0035 0083 2366 1EUR |

Together, we will rise stronger.