

**NOTICE OF SELECTION FOR THE ASSIGNMENT OF THE ACTIVITY OF AUDIO AND PROMOTIONAL VIDEO EDITING UNDER THE PROJECT “GREEN GROWTH”
CUP: J4D19000020004**

INTERREG MED HORIZONTAL PROGRAMME



Project co-financed by the European Regional Development Fund

GIVEN THAT

- the University Consortium of Industrial and Managerial Economics - CUEIM, is partner of the European project Interreg MED Green Growth Community, funded by the Interreg MED Program under Priority Axis 1 "Promoting the innovation capacities of the Mediterranean for smart and sustainable growth";
- the Green Growth project initiative is based on the results of the first phase of the horizontal project "SYNGGI - Synergies for Green Growth Initiatives - Energizing the Impact of Innovation in the Mediterranean" to further maximize the replicability of results, share best practices in the field of green growth and promoting the concrete transfer of results into regional / national policies;
- the partnership includes: Fundació Universitària Balmes, UVic-UCC (Lead Partner); Dynamic Vision P.C; ANIMA Investment Network, ANIMA; European Regions Research and Innovation Network, Errin; Center for Energy, Environment and Resources, Cener 21; revolve Mediterraneo, Revolve;
- the Green Growth project started on 01/11/2019;
- the Green Growth project has a three-year duration and the end of the activities is scheduled for 30/06/2022, except for any extensions;

GIVEN THAT

- the premises are an integral part of this notice;
- the Grant Agreement between the Lead Partner “Fundació Universitària Balmes” and the Managing Authority;
- the partnership agreement between the Lead Partner and the other partners of the Green Growth project ;
- the final version of the Application form of the Green Growth project;


ALL THIS PREFERRED AND CONSIDERED

- 1) This Notice represents an invitation to submit a technical-economic proposal complete with the details of the activities, for the assignment of a specialist consultancy relating to promotional videos production;
- 2) with this Notice, CUEIM intends to assign a specialist consultancy within the Work Package WP 2 (2.2 Production of videos and realization of interactive tools);
- 3) in Annex 1, which is an integral part of the Notice itself, details of the activity are reported, as a reference framework within which the service must be carried out;
- 4) the recipients of this notice are professional video makers and specialized companies, with proven experience at international level, in the sectors covered by this notice;
- 5) the starting amount set by this notice for the indicated consultancy is € 14.050,50 (fourteen thousand and fifty / 50 euros) including legal charges, if due;
- 6) the evaluation will be carried out according to the criterion of the most economically advantageous offer, compatibly with the professional experience demonstrated and consistent with the required technical support activities;
- 7) for the purposes of admission to the evaluation procedure, candidates must therefore demonstrate adequate skills with respect to the service requested;
- 8) the proposal is immediately binding for the selected candidate and will be binding for the CUEIM, only after the award and consequent signing of the contract;
- 9) the assignment is to be considered valid from the signature of the contract and until 30/06/2022 (expected end of the project). If an extension of the duration of the project is allowed, the contract will also be extended, maintaining the minimum requirements set out in Annex 1, as well as the economic agreements, if no further agreements are defined between the parties;
- 10) the CUEIM, may avail itself of the right not to proceed with the assignment of the consultancy service, duly justifying the reasons. The CUEIM also reserves the right to appoint the assignment even in the presence of only one formally valid offer, as long as it is deemed convenient and appropriate;
- 11) the offer must be received no later than 15 days after the publication of the notice on the CUEIM website (<https://www.cueim.org/work-with-us/>) by e-mail to the following address: ambiente@cueim.it or it can be delivered by hand to the following address: CUEIM (Rome office), Via Sommacampagna n. 9, C.A.P. 00185 - Rome;
- 12) offers received after the deadline indicated in point 11) will be automatically excluded from the evaluation and selection procedure to which this Notice refers;
- 13) for the purposes of the evaluation and selection procedure, the CUEIM may avail itself of the right to carry out an interview with the candidates who have submitted their proposal;

- 14) CUEIM undertakes, pursuant to Legislative Decree 196/2003 and EU Regulation 2019/679, to comply with the obligations regarding the processing of personal data. CUEIM informs that personal data of the entities responding to this Notice will be processed only for the purposes strictly related to the evaluation and selection procedures of the candidates deemed eligible for the subsequent activation of one or more consultancy relationships. Personal data of the candidates will not be disseminated or communicated, except for the fulfilment of possible CUEIM's obligations foreseen in the internal selection procedures. The personal data of the candidates will be stored at CUEIM's for the time strictly necessary to carry out the necessary obligations.

Rome, 24/05/2021

CUEIM
The Project Manager
Eng. Martina Vallerotonda





ANNEX 1

“GREEN GROWTH” PROJECT CUP: J4D19000020004

INTERREG MED HORIZONTAL PROGRAMME

SUBJECT

Assignment for the activity of audio and promotional video editing under the project initiative “GREEN GROWTH”

GENERAL DESCRIPTION OF THE PROJECT

The horizontal project **Green Growth** is a **community created to support 14 modular Interreg MED projects in promoting sustainable development in the northern and eastern Mediterranean area**, based on sound management of natural resources and taking into account the effects on the labour market by encouraging social inclusion and "green jobs".

The Green Growth project will build on the results of the first phase of the horizontal project "**SYNGGI - Synergies for Green Growth Initiatives - Energizing the Impact of Innovation in the Mediterranean**" to further maximize the replicability of results, share best practices in the field of green growth and promote the concrete transfer of results into regional / national policies.

Green Growth aims to achieve maximum territorial coverage in the Mediterranean, including its southern shore, through the involvement of various partners and territories that can leverage a change in strategic policies that are more demand-oriented and based on concrete territorial data.

The project will collaborate closely with the other thematic communities of the Interreg MED Program and in particular with the PANORAMED project to improve governance in the Mediterranean, encourage the capitalization of results and contribute to the visibility and identity of the Interreg MED Program.

CUEIM'S ROLE

Thanks to its open network of universities and research centers, CUEIM is able to activate thematic competences of high value for the specific focus areas covered by the Modular Projects. Furthermore, the consolidated relationships with international associations, networks

CONSORZIO UNIVERSITARIO DI ECONOMIA INDUSTRIALE E MANAGERIALE

TRA LE UNIVERSITÀ DI VERONA, «SAPIENZA» DI ROMA, DELLA CALABRIA, DI CAGLIARI, DI PAVIA, DI TRENTO, DI SALERNO, DI CASSINO E DEL LAZIO MERIDIONALE, POLITECNICA DELLE MARCHE, DI BARI, «DELLA TUSCIA» DI VITERBO, «IULM» DI MILANO, DI BRESCIA, DI FOGGIA, DEL SALENTO, DI MESSINA, DI MACERATA, DEL MOLISE, DI FIRENZE, DI BERGAMO, DE HUELVA, DI SUOR ORSOLA BENINCASA, DEL SANNIO, DI «G. D'ANNUNZIO» CHIETI PESCARA, DI URBINO «CARLO BO», DI SASSARI. E LUISS BUSINESS SCHOOL.

Consorzio Riconosciuto con D.P.R. 17-05-89 Iscrizione schedario anagrafe nazionale ricerche - Codice definitivo 2159101V

CCIAA Verona 254557 - Tribunale Verona 558 Reg. Persone Giuridiche

Via Interrato dell'Acqua Morta, 26 - 37129 VERONA – Tel. 045 597655 - Fax 045 8356027 - C.F. e P. IVA 01564110235 - E-mail: cueim@cueim.org – Pec: cueim@legalmail.it



CUEIM

and companies offer the opportunity to replicate and transfer the results produced through capitalization and communication activities. Contacts with the wider MED community will allow CUEIM to strengthen its expertise and network. It will exploit potential business opportunities that may be promoted in numerous European clusters. The feasibility and sustainability studies or potential business plans will be re-evaluated and adapted to the wider territorial needs.

DETAILS OF THE ACTIVITIES WITHIN THE ASSIGNMENT

The video maker should produce:

- ✓ 5 videos with the following characteristics: simple 1-2 minutes promotional videos, to be agreed on the script with the communication partner, and edited basically with stock videos;
- ✓ 1 video to provide an overview of the GGC's work and outputs in 2022, which involves reviewing a whole stock of photos and videos, and includes creativity, script, voiceover and music license;
- ✓ 1 video of 2-3 minutes to provide and do interviews with key stakeholders, which involves travelling, recording and editing;
- ✓ 1 photo session at Italian level and 1 photo session at European level, including travelling and editing.

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